



## NJ-NENA ANNUAL CONFERENCE

April 11 & 12, 2012  
Trump Taj Mahal  
1000 Boardwalk at Virginia Avenue  
Atlantic City, New Jersey 08401



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### New Jersey NENA 2012 Annual Conference Exhibitor Information

Date: April 11 & 12, 2012  
Location: Trump Taj Mahal, 1000 Boardwalk at Virginia Avenue, Atlantic City, NJ  
TO: Exhibitors, Companies and Friends  
FROM: The NJ-NENA Conference Committee  
REF: 2012 NJ-NENA Annual Conference

The Conference Committee of the New Jersey Chapter of the National Emergency Number Association (NJ-NENA) is pleased to extend an invitation to you and your firm to attend and exhibit at our 2012 Annual Conference to be held at the Trump Taj Mahal in Atlantic City, NJ. The dates for the conference will be Wednesday, April 11 and Thursday, April 12, 2012.

Exhibitor space is 10' x 10'. Each exhibit booth will include:

- 8' high back drape
- 42" high side drape
- One (1) 6' draped table
- Two (2) side chairs
- One (1) wastebasket
- One (1) 7" x 44" One-line Identification Sign with Your Company Name

Prior to the conference all exhibitors will receive an "Exhibitor Kit" from AEX Convention Services outlining show colors, move-in and move-out schedules. The "Exhibitor Kit" includes *Internet service order forms, electrical order forms, material handling forms, etc.* **No** services will be provided by NJ-NENA other than what is listed above for each booth. It is the responsibility of each exhibitor to order any other needed or additional services from the AEX Exhibitor Kit.

#### Levels of Exhibitor:

**Gold Exhibitor** (\$2,750.00) - Shows you are a leader in the 9-1-1 industry. Benefits of this level include a time slot for your company representative to address the attendees during the conference. Your company name and/or logo will be prominently displayed on banners, programs and the NJ-NENA website. A link to your company website from the NJ-NENA website will be established. This level also gives you the option of a second adjacent booth at no extra charge and conference admission for 4 representatives.

**Silver Exhibitor:** (\$1,250.00) – Shows your strong commitment to the 9-1-1 industry. Benefits of this level include your company name and/or logo being prominently displayed on banners, programs and the NJ-NENA website. A link to your company website from the NJ-NENA website will be established. This level also gives you the option of a second adjacent booth at a discounted rate of \$600.00 and conference admission for 3 representatives.

**Exhibitor:** (\$750.00) – At this level your company name will be displayed on the programs and the NJ-NENA website. A link to your company website from the NJ-NENA website will be established. There is no option available for a double booth at this level. This level gives you conference admission for 2 representatives.

**Additional Representatives:** If you wish to have extra representatives (other than those allotted with the level of exhibition that you choose) the fee is \$125.00 per representative for both days. Each exhibitor is allowed no more than 2 additional representatives for their booth at the conference.

EXHIBITOR REGISTRATION CAN ALSO BE DONE ONLINE THROUGH THE LINK AT [WWW.NJNENA.ORG](http://WWW.NJNENA.ORG).  
CREDIT CARDS ACCEPTED THROUGH ONLINE REGISTRATION ONLY.

Register early, space is limited and we were forced to turn away Exhibitors in the past. Please complete the Exhibitor's Registration form and return it with the Exhibitor fee as soon as possible.

Thank you and we look forward to seeing you there. If you require additional information please contact:

NJ NENA Exhibitor Chair  
Patty Burd  
[pattyburd87@yahoo.com](mailto:pattyburd87@yahoo.com)  
908-727-2823

Conference Chair  
Gareth Williams  
[Gareth.Williams@ahsys.org](mailto:Gareth.Williams@ahsys.org)  
908-334-9965



NJ-NENA ANNUAL CONFERENCE  
EXHIBITOR REGISTRATION



April 11 & 12, 2012  
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PLEASE PRINT OR TYPE:

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Product/Service: \_\_\_\_\_  
Contact E-mail: \_\_\_\_\_  
Contact Phone#: \_\_\_\_\_

Web Address for Link from NJ-NENA site: \_\_\_\_\_

List the names (as you want them to appear on the name tag) of the persons who will represent your company. *Exhibitor levels:* Full Registrations include: Gold – 4 representatives; Silver – 3 representatives; Exhibitor – 2 representatives.  
**\*Add \$125 per person over those included with the Exhibitor (limited to no more than 2 representatives).**

\_\_\_\_\_  
\_\_\_\_\_

**\* Any additional exhibitor registrations over what are included with the regular registration must include the fee for each additional registrant\***

**Make U.S. checks payable to NJ NENA**

*\* Exhibit space will not be allocated without payment in United States funds. All fees **MUST** be received no later than 60 days after contract. Any fees not received after 60 days will be subjected to a 2% penalty per month until payment is received. Gold / Silver exhibitor's opting for a double booth please place an X in your corresponding check box.*

_____ Gold Exhibitor \$2,750.00	_____ Silver Exhibitor \$1,250.00	_____ Exhibitor \$750.00
_____ Extra Booth (no charge)	_____ Extra Booth (\$600.00)	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Return This Application with Payment to:

For questions Contact:

NJ-NENA, 2012 Exhibitors  
PMB 247, 203 Main Street  
Flemington, NJ 08822

Patty Burd  
Exhibitor Chair  
908-727-2823  
[pattyburd87@yahoo.com](mailto:pattyburd87@yahoo.com)



**NJ-NENA ANNUAL CONFERENCE**  
Exhibitor's Contract

April 11 & 12, 2012  
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**1. EXHIBITOR REGISTRATION FORM:**

Exhibitor registrations must be mailed to NJ NENA, 2012 Exhibitors  
PMB 247, 203 Main Street  
Flemington, NJ 08822

**Exhibitor registration can also be done online through the link at [www.njnena.org](http://www.njnena.org). Credit cards accepted through online registration only.**

**2. EXHIBIT FEE:**

All Exhibitor and registration fees must be paid in U.S. funds. All fees **MUST** be received no later than 60 days after contract. Any fees not received after 60 days will be subjected to a 2% penalty per month until payment is received.

In the event of cancellation of space by an Exhibitor **prior** to March 1, 2012, the first \$100.00 paid for each booth is not refundable. **No refund** will be made if the contract for space is cancelled by the Exhibitor after March 1, 2012.

**3. BOOTH AREA / SERVICES:**

Exhibitor space is 10' x 10'. Each exhibit booth will include:

- 8' high back drape
- 42" high side drape
- One (1) 6' draped table
- Two (2) side chairs
- One (1) wastebasket
- One (1) 7" x 44" One-line Identification Sign with Your Company Name.

Prior to the conference all exhibitors will receive an "Exhibitor Kit" from AEX Convention Services outlining show colors, move-in and move-out schedules. The "Exhibitor Kit" includes *Internet service order forms, electrical order forms, material handling forms, etc.* **No** services will be provided by NJ-NENA other than what is listed above for each booth. It is the responsibility of the vendors to order any other needed or additional services from the AEX Exhibitor Kit.

**4. SPACE ASSIGNMENT:**

Exhibit space is assigned on execution of the Exhibitors Registration form and Full Payment of the exhibit fee.

**5. EXHIBITOR SETUP:**

Exhibitor setup time will be on Tuesday, April 10, 2012 from 1:00 pm – 5:00 pm (subject to change due to hotel scheduling). All setup **must** be completed by 10:00 AM on April 11, 2012. For liability reasons and the general professional appearance of exhibits, exhibitors will not be allowed to dismantle booths prior to the close of exhibit hours on April 12, 2012.

**6. REGISTRATION OF EXHIBIT STAFF:**

All members of the exhibit staff shall be registered prior to the conference, by the Exhibitor, on the form provided by NJ-NENA.

Exhibitor levels include a specific number of representative registrations (Gold - 4 representatives, Silver - 3 representatives and, Exhibitor - 2 representatives). Any additional exhibitor registrants over the allotted amount (no more than 2 extra representatives) **must** pay an additional registration fee of \$125.00 per representative. Any exhibitor found to have more than their registered allotment of exhibitors on the exhibit floor at any time **will** be invoiced for the additional personnel.

All exhibitor registrations will be picked up at the vendor registration booth *inside the exhibit hall entrance*.  
BADGES FOR THE EXHIBIT STAFF ARE NOT TRANSFERABLE, AND SHALL NOT BE ALTERED.

**7. PROTECTION OF PROPERTY:**

Security will be provided – but in no way does this assume any liability of NJ-NENA, AEX Convention Services or the Trump Taj Mahal. Each Exhibitor must make provisions for the safe keeping of goods before the opening, during, and after the closing of the conference. Exhibitor must insure his goods at his own expense.

**8. LIABILITY:**

Exhibitor does hereby indemnify NJ-NENA, AEX Convention Services and the Trump Taj Mahal, and agrees to hold them harmless, of and from any claim, damage, loss, liability, cost or expense, which NJ-NENA, AEX Convention Services and Trump Taj Mahal may suffer or incur by reason of the failure of the Exhibitor (including any agents and/or employees of the Exhibitor) to perform, observe and comply with any of the terms of this Contract, and Exhibitor does further indemnify NJ-NENA, AEX Convention Services and the Trump Taj Mahal, and agrees to hold them harmless, of and from any claim, damage, loss, liability, cost or expense imposed for violation of any law or ordinance, or for any incidents arising by reason of occupancy of the exhibit premises.

**9. VIOLATION OF RULES AND REGULATIONS:**

An Exhibitor who violates any of these rules and regulations is subject to a forfeiture of space priority for the future conferences. Repeated violations may result in loss of the right to exhibit or attend NJ-NENA conferences.



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### CALL FOR PAPERS

New Jersey NENA invites you to share your knowledge and expertise with our membership in a Professional Development session at our Annual Conference on April 11 & 12, 2012 at the Taj Mahal in Atlantic City, NJ. The call for papers deadline is March 1, 2012.

Professional Development sessions educate attendees on topics regarding current and critical issues in the public-safety communications industry. Presentations should be focused on one of the following groups of personnel or topics:

- Front-line Operations Personnel
- First Line Supervision/Training Personnel
- 9-1-1 Administrative and Technical Issues
- Radio, Telephone, Computer Systems Technology
- Emerging Telephony and Radio Technologies Affecting Public-Safety Communications
- Legislative/Regulatory Issues
- General Interest topics for 9-1-1 professionals

Sessions are 45 minutes (with a minimum of 30 minutes) and may be repeated on both days if scheduling allows. **Presentations must be informational and not specific to a vendor's product or service.** Presenters will be provided a full conference pass as well as breakfast each day and lunch on April 11th.

**Submit by e-mail to [mgavio@co.burlington.nj.us](mailto:mgavio@co.burlington.nj.us)**

If you have any questions please contact Monica Gavio at (609) 265-7118 or by e-mail at the address above.

**Submission Deadline: March 1, 2012**